

# Announcement

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## Medscape Education Oncology and HOPA Announce Partnership for Hematology/Oncology Pharmacy Education

Medscape Education Oncology is excited to announce a partnership with the Hematology/Oncology Pharmacy Association (HOPA) to develop comprehensive hematology/oncology education resources for pharmacists. Driven by a common goal of optimizing cancer care by providing the best and most current education for professionals who treat patients with cancer, Medscape Education Oncology and HOPA will launch an online learning center in 2018.

The role of the oncology pharmacist is to institute safeguards to protect patient safety, ensure accuracy and clinical appropriateness, and provide safe handling of cancer medications. As part of their multidisciplinary role, pharmacists collaborate with other members of the cancer care team to assess patients and develop a therapy plan based on the patient's condition, physiologic changes, and reactions to previous therapy, with the goal of ensuring coordination and optimization of the patient's total care. Pharmacists also play a key role in providing appropriate drug-related education for both patients and colleagues. This initiative between Medscape Education Oncology and HOPA is designed for pharmacists who specialize in hematology/oncology as well as those who practice in a broader setting and care for patients with cancer less frequently.

"The roles of the oncology pharmacist are numerous, encompassing many aspects of patient care, and we are looking forward to the launch of this important resource to meet their unique needs," noted Chris Carey, Executive Director, Medscape Education Oncology. "By combining Medscape's vast pharmacist membership and expertise in learning design with HOPA's clinical pharmacy expertise, information and tools, we are confident that this destination will advance knowledge and serve as an important professional development resource for pharmacists at all levels of practice."

Susannah Koontz, PharmD, BCOP, FHOPA, 2017-2018 HOPA President stated, "HOPA is excited to partner with Medscape Education Oncology in delivering our signature quality educational programming and applicable resources on current treatments and supportive care strategies in the management of cancer. Our collaboration will enable HOPA to interface with more pharmacy professionals through the delivery of timely innovative web-based education, something of which Medscape is recognized as an industry leader."

The site will feature CE-certified activities specially designed for pharmacists who consult with patients with cancer, along with a wealth of additional learning resources provided by HOPA.

For more information about this initiative, please contact  
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