



2018 Exhibitor/Sponsor Application

Exhibit Opportunities: **Limited exhibit space available!**

Exhibit Fee: \$2,500

Includes 6' table, 2 chairs, wastebasket, company sign, listing in program book, list of program attendees (name/facility only)

Support Opportunities:

Bronze support: \$5,000

Non CE symposia: \$25,000

Silver support: \$10,000 (includes exhibit)

Charging station: \$3,000

Gold support: \$25,000 (includes exhibit)

Advertising Opportunities:

Program Book:

Half-page ad: \$500

Trim size: 7.25"x4.75" (horizontal)

Full-page ad: \$1,000

Trim size: 8.5"x11"; Bleed size: 8.75"x11.25"

*Space reservation deadline: **July 23, 2018;***

*Artwork due: **August 10, 2018***

Mobile App:

Splash page: \$3,000

Banner ad: \$1,500

Push notification: \$500

Additional Opportunities:

E-blast: \$2,500

Billboard: \$750

Bag Inserts: \$1,500

Mailing list: \$500

Room Drop: \$2,500

Room Drops should be no larger than 8.5"x11" and no thicker than 1/16"

Organization Name: _____

**(Exactly as you want it to appear in the program book and on the company sign)*

Address: _____

City/State/Zip: _____

Contact Name: _____ Title: _____

Phone: _____ E-Mail: _____

Payment Info:

MasterCard Visa American Express Discover Total Amount: \$ _____

Credit Card Number: _____ Expiration Date: _____

Signature: _____

No cancellations after August 10, 2018.

Contact: HOPA, Julie Ichiba
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Booth # assigned: _____
Total cost: _____
Amount paid: _____
Accepted by HOPA: _____