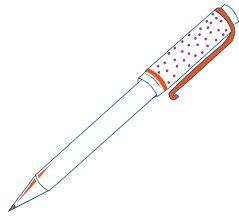


MY BIG IDEA WORKSHEET



... and that's how I plan to change oncology pharmacy practice.

WHY

(MY INSPIRATION)

- WHO DOES THIS HELP? (PATIENT POPULATION)
- WHAT DOES THIS CHANGE? WHAT PROBLEM AM I TRYING TO SOLVE?)
- WHEN CAN THIS MAKE A DIFFERENCE? (SPECIFIC SCENARIOS)
- WHERE CAN THIS BE ROLLED OUT? (WHICH CARE SETTINGS NEED THIS MOST?)

MY
4Ws



HOPA
Hematology/Oncology
Pharmacy Association